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Final Top Line Survey Results
PA Statewide – Pittsburgh Tribune Review
Sample Size: 800 Likely General Election Voters
Conducted: October 29-31, 2012
[With Comparisons to September and February 2012 Survey]

INTRODUCTION: We are conducting a brief survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have just 4 to 5 minutes of your time to complete the survey?

Great, thank you...

F1. Would you rate your chances of voting in the upcoming elections on Tuesday, November 6th for President, U.S. Senate and other federal and state races as excellent, good, fair or poor?

- 1. Excellent 800 100%
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- 2. Good (TERMINATE)
- 3. Fair (TERMINATE)
- 4. Poor (TERMINATE)

Q1. Do you think the country is going in the right direction, or do you think it has gotten on the wrong track?

			<u>9/12</u>	<u>%Ch</u>
1. Right direction	302	38%	34%	+04
2. Wrong track	447	56%	59%	-03
3. Undecided	48	06%	07%	-01

Q2. What is the single most important problem facing the United States today? That is, the one you would like to have resolved by your federal elected officials in Washington. (DO NOT READ CHOICES – ONE ANSWER ONLY)

Taxes.....	8	01%	Healthcare/Welfare.....	28	03%
			Access/quality/affordability	17	02%
Economy/jobs/recession.....	460	57%	Social Security	1	00%
Economy (General)	252	32%	Medicare	4	01%
Jobs (General)	183	23%	Medicaid	2	00%
Currently unemployed	8	01%	Insurance costs	4	00%
Outsourcing	11	01%	Other	1	00%
Business slowdown	2	00%	Education/Schools.....	18	02%
Other	4	01%	Social/cultural issues.....	31	04%
Gov't spending/deficits/debts...	72	09%	Abortion	17	02%
War in Afghanistan.....	18	02%	Gay marriage	1	00%
Foreign rel./Intern. Issues.....	2	00%	Religion	4	00%
Politicians/government.....	72	09%	Other	8	01%
Corruption (general)	7	01%	Immigration/overpopulation.....	2	00%
Congress	25	03%	Terrorism/national security.....	13	02%
President Obama	17	02%	Libya Incident (specific).....	0	00%
General anti-incumbent	7	01%	Undecided/none.....	30	04%
Other	15	02%	Other.....	31	04%
Energy policy/gas prices.....	11	01%			
Housing prices/market.....	3	00%			

Q3. What is the single most important problem facing Pennsylvania today? That is, the one you would like to see resolved by your state elected officials. (DO NOT READ CHOICES – ONE ANSWER ONLY)

Property/School Taxes.....	63	08%	Health and Welfare.....	21	03%
			Healthcare (general)	12	01%
Other Taxes (general).....	10	01%	Healthcare (reform)	5	01%
			Social Security	2	00%
Crime/Violence/Drugs.....	11	01%	Medicaid	1	00%
			Other	2	00%
Economy/Jobs.....	387	48%	Politicians/Government.....	48	06%
Economy (general)	132	16%	Corruption/ethics (general)	5	01%
Jobs (general)	245	31%	Federal (Obama/Congress)	3	00%
Currently unemployed	6	01%	State (Corbett/Harrisburg)	16	02%
Stagnant wages/COLA	1	00%	General anti-incumbent	3	00%
Other	3	00%	Honesty/ethics	8	01%
			Other	12	02%
Transportation/Growth.....	16	02%	Social/cultural issues.....	13	02%
Street/highway conditions	16	02%	Abortion	7	01%
			Gay marriage	4	01%
Gov't Spending/Budget.....	38	05%	Other	2	00%
Spending (general)	13	02%	Quality of life.....	7	01%
Spending (federal/Obama)	4	00%	Neighborhoods/housing	2	00%
Spending (state/Corbett)	19	02%	Section 8 housing	3	00%
Other	2	00%	Other	3	00%
Environment/pollution.....	7	01%	Undecided.....	58	07%
			Other.....	25	03%
Education/Schools.....	71	09%			
Natural gas drilling.....	26	03%			

(Rotate Q4-Q7)

Q4. Is your opinion of Barack Obama favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

			9/12	%Ch
1. Very Favorable	274	34%	Total favorable: 48%	47%
2. Somewhat Favorable	111	14%	Total unfavorable: 47%	44%
3. Very Unfavorable	322	40%		+03
4. Somewhat Unfavorable	58	07%		
5. No Opinion	35	04%		09%
				-05

Q5. Is your opinion of Mitt Romney favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

				<u>9/12</u>	<u>%Ch</u>
1. Very Favorable	276	35%	Total favorable: 48%	41%	+07
2. Somewhat Favorable	111	14%	Total unfavorable: 44%	47%	-03
3. Very Unfavorable	290	36%			
4. Somewhat Unfavorable	60	07%			
5. No Opinion	62	08%			

Q6. Is your opinion of United States Senator Bob Casey, Jr. favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

1. Very Favorable	153	19%	Total favorable: 40%		
2. Somewhat Favorable	169	21%	Total unfavorable: 34%		
3. Very Unfavorable	166	21%			
4. Somewhat Unfavorable	110	14%			
5. No Opinion	202	25%			

Q7. Is your opinion of United States Senate Republican nominee Tom Smith favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

1. Very Favorable	153	19%	Total favorable: 38%		
2. Somewhat Favorable	148	18%	Total unfavorable: 34%		
3. Very Unfavorable	216	27%			
4. Somewhat Unfavorable	54	07%			
5. No Opinion	227	28%			

Q8. Do you approve or disapprove of the job Tom Corbett is doing as governor? (TEST INTENSITY)

				<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Strongly approve	120	15%	Total Approve: 48%	42%	48%	--
2. Somewhat approve	264	33%	Total Disapprove: 41%	46%	39%	+02
3. Strongly disapprove	231	29%				
4. Somewhat disapprove	96	12%				
5. Undecided	88	11%		12%	13%	-02

Q9. What one of the following five issues will most influence how you will vote in the upcoming election for President – 1) job creation, economic issues and improving the economy, 2) taxes, spending and budget deficits, 3) international issues and dealing with threats from foreign nations, 4) social or cultural issues like abortion and gay marriage, 5) the candidate’s personal likeability, leadership qualities and ability to get things done? (ROTATE ITEMS – ONE ANSWER ONLY)

			<u>9/12</u>	<u>%Ch</u>
388	(48%)	1. Job creation, economic issues and improving the economy	48%	--
178	(22%)	2. Taxes, spending and budget deficits	23%	-01
32	(04%)	3. International issues and dealing with foreign nations	07%	-03
97	(12%)	4. Social or cultural issues like abortion or gay marriage	09%	+03
76	(10%)	5. Personal likeability, leadership qualities and ability to get things done	09%	+01
8	(01%)	6. Other (Do Not Read)	02%	-01
21	(03%)	7. Undecided (Do Not Read)	03%	--

Now, turning to the elections on Tuesday, November 6th ...

Q10. If the election for president were being held today would you vote for Barack Obama, the Democratic candidate, Mitt Romney, the Republican candidate, Gary Johnson, the Libertarian candidate or Jill Stein (Stine), the Green Party Candidate? (TEST INTENSITY – ROTATE NAMES)

				<u>9/12</u>	<u>%Ch</u>
1. Definitely Obama	345	43%	Total Obama: 47%	47%	--
2. Probably Obama	27	03%	Total Romney: 47%	45%	+02
3. Definitely Romney	355	44%	Total Johnson: 01%	--	+01
4. Probably Romney	23	03%	Total Stein: 00%	--	--
5. Definitely Johnson	3	00%			
6. Probably Johnson	3	00%			
7. Definitely Stein	2	00%			
8. Probably Stein	0	00%			
9. Undecided	34	04%		06%	-02
10. None	1	00%		01%	-01
11. Other	1	00%		01%	-01
12. Refuse	4	01%		00%	+01

(IF UNDECIDED, ASK Q11)

Q11. Are you leaning towards voting for any of the candidates?

[N=34]

			<u>9/12</u>	<u>%Ch</u>
1. Obama	4	12%	08%	+04
2. Romney	9	27%	21%	+06
3. Johnson	0	00%	--	--
4. Stein	0	00%	--	--
5. Undecided	21	62%	72%	-10

Q12. Did you watch any of the three (3) presidential or one (1) vice presidential debates?

1. Yes	702	88%
2. No	96	12%
3. Undecided	2	00%

(If Yes to Q12, Ask Q13; if No OR Undecided, Skip to Q14)

Q13. Did any of the debates change your mind about who you are voting for? (If yes, specify)

[N=702]

1. Yes, from Obama to Romney	22	03%
2. Yes, from Romney to Obama	15	02%
3. Yes, Other	6	01%
4. No	657	94%
5. Undecided	2	00%

Q14. If the election for United States Senate were being held today would you vote for Tom Smith, the Republican candidate or Bob Casey, Jr., the Democratic candidate? (ROTATE NAMES - TEST INTENSITY...)

1. Definitely Smith	282	35%	Total Smith: 45%	<u>9/12</u>	<u>%Ch</u>
2. Probably Smith	75	09%		41%	+04
3. Definitely Casey, Jr.	297	37%	Total Casey Jr: 46%	46%	--
4. Probably Casey, Jr.	75	09%			
5. Undecided	62	08%		12%	-04
6. Other	4	01%		01%	--
7. Refuse	5	01%		00%	+01

(Rotate Q15 – Q17)

Q15. If the election for Attorney General were being held today, would you vote for David Freed, the Republican candidate, or Kathleen Kane, the Democratic candidate? (ROTATE NAMES)

1. Freed	299	37%
2. Kane	383	48%
3. Undecided	112	14%
4. Other	4	00%

Q16. If the election for Auditor General were being held today, would you vote for John Maher (Mahr), the Republican candidate, or Eugene DePasquale (Dee-Pass-kwall-ee), the Democratic candidate? (ROTATE NAMES)

1. Maher	290	36%
2. DePasquale	295	37%
3. Undecided	203	25%
4. Other	9	01%

Q17. If the election for State Treasurer were being held today, would you vote for Diana Irey (I-ree) Vaughan (Von), the Republican candidate, or Rob McCord, the Democratic candidate? (ROTATE NAMES)

1. Irey Vaughan	295	37%
2. McCord	315	39%
3. Undecided	180	23%
4. Other	7	01%

Now, I just have a few more questions for demographic purposes and we'll be through...

Q18. Are you registered to vote as a Republican, Democrat, Independent or something else?

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Republican	337	42%	43%	43%	-01
2. Democrat	383	48%	49%	50%	-02
3. Independent/other	80	10%	08%	07%	+03

Q19. What is your age according to the following brackets: 18 - 29, 30 - 44, 45 – 59 or 60 and over?

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. 18-29	80	10%	07%	09%	+01
2. 30-44	192	24%	23%	22%	+02
3. 45-59	272	34%	34%	32%	+02
4. 60+	256	32%	36%	37%	-05

Q20. Do you consider yourself to be conservative or liberal when thinking about politics?

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Conservative	409	51%	50%	51%	--
2. Liberal	192	24%	24%	25%	-01
3. Moderate	200	25%	24%	19%	+06
4. Other/undecided	0	00%	02%	04%	-04

Q21. Which of the following best describes the way you voted in the last general election - straight Republican, mostly Republican, a few more Republicans than Democrats, about equal, a few more Democrats than Republicans, mostly Democrat or straight Democrat? (ONE ANSWER ONLY)

				<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Straight Republican	144	18%	Total Republican: 40%	34%	34%	+06
2. Mostly Republican	176	22%	Total Democrat: 37%	38%	35%	+02
3. More R's than D's	40	05%	Total Swing: 23%	26%	29%	-06
4. About equal	88	11%				
5. More D's than R's	56	07%				
6. Mostly Democrat	152	19%				
7. Straight Democrat	144	18%				
8. Undecided	0	00%				

Q22. Is your main racial heritage of Caucasian, African-American, Hispanic, Asian American or another background? (CHECK ALL THAT APPLY)

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Caucasian	722	90%	87%	85%	+05
2. African American	50	06%	08%	07%	-01
3. Hispanic/Latino	6	01%	01%	01%	--
4. Asian or Pacific Islander	9	01%	01%	02%	-01
5. Native American	4	00%	01%	01%	-01
6. Other	12	01%	03%	03%	-02
7. Refuse	8	01%	00%	02%	-01

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender:

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
1. Male	392	49%	48%	48%	+01
2. Female	408	51%	52%	52%	-01

Vote History – 1 or better in G11, G10, G09 and/or G08 (plus new registrants since Nov. 2011 (from record):

			<u>9/12</u>	<u>2/12</u>	<u>%Ch</u>
0X	24	03%	01%	01%	+02
1X	152	19%	17%	17%	+02
2X	200	25%	29%	28%	-03
3X	144	18%	21%	22%	-04
4X	280	35%	31%	32%	+03

Area (from record):

- 32 (04%) 1. **Northwest** [Erie, Crawford, Mercer, Venango, Warren, Forest]
 - 80 (10%) 2. **Southwest** [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
 - 104 (13%) 3. **The "T"/Central** [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin, Juniata]
 - 96 (12%) 4. **Northeast/Lehigh Valley** [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
 - 144 (18%) 5. **South Central** [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks]
 - 168 (21%) 6. **Southeast** [Chester, Delaware, Montgomery, Bucks]
 - 96 (12%) 7. **Allegheny County**
 - 80 (10%) 8. **Philadelphia**
-

Methodology: This poll was commissioned by The Pittsburgh Tribune Review and conducted by Susquehanna Polling and Research. Completed interviews were conducted October 29-31, 2012 with 800 likely general election voters who have prior vote history in 1 or better in G11, G10, G09, and/or G08, as well as new registered voters since November 2011. In order to be eligible to complete the survey, respondents had to first confirm their likelihood of voting in the upcoming election on November 06, 2012. Interviews are randomly selected (using live telephone agents) and conducted by the professionally-trained survey research staff from the Harrisburg telephone call center of Susquehanna Polling and Research. Interviews are closely monitored to ensure a representative sample of Pennsylvania's electorate is achieved based on party, geography, gender, age and other demographics; results are sometimes statistically weighted.

The margin of error for a sample size of 800 is +/-3.46% at the 95% confidence level
