

# Race for the White House

Do you have a favorable or unfavorable view of the candidates?



Mitt Romney

No opinion  
**8%**

Favorable

**48%**

Unfavorable

**44%**



Barack Obama

No opinion  
**4%**

Favorable

**48%**

Unfavorable

**47%**

## THE DECIDING FACTOR

What issue will influence your vote for president?

Economic issues

**48%**

Taxes,  
spending  
& deficits

**23%**

International  
issues

**7%**

Social  
issues

**9%**

Candidates'  
personal  
qualities

**9%**

Other/  
none

**5%**

## STATE OF THE NATION

Is the country headed in the right direction or off on the wrong track?

Right direction

**38%**

Wrong track

**56%**

Undecided/  
refused to answer

**6%**

NOTE: TOTALS MIGHT NOT ADD UP TO 100% BECAUSE OF ROUNDING.  
THE POLL OF 800 LIKELY VOTERS HAS A MARGIN OF ERROR OF +/- 3.46%.